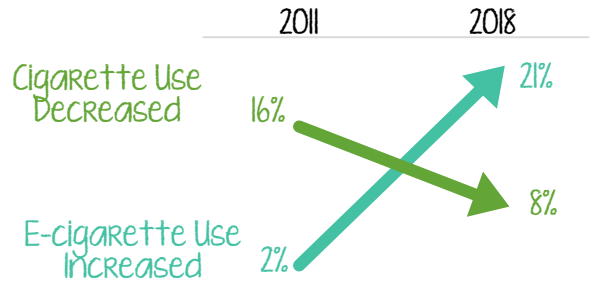


# WHAT IS THE DEAL WITH TOBACCO USE AMONG TEENS?

## TOBACCO USE IS ON THE RISE!



During 2017-2018 alone, e-cigarette use almost doubled from nearly 12% to 21%.

## WHAT'S CAUSING THE INCREASE?

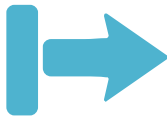


Flavors in tobacco products



Advertising (online, TV, etc.)

Easy access to tobacco products



**NEW** Tobacco products

## WHY DOES IT MATTER?

Tobacco products are harmful to youth



Increases risk of tobacco-related diseases

Harms brain development



Tobacco use is established during adolescence: 9 in 10 cigarette smokers first tried cigarette smoking by age 18

## WHAT CAN WE DO?



Increase the minimum age



Prohibit flavors in tobacco products



Prohibit smoking and e-cigarette use in public

## WHAT ARE THE BENEFITS?

Raising the Tobacco Age to 21



Decrease youth tobacco use



Reduce tobacco-related deaths



Promote healthy lifestyle