

Effective Evaluation Planning and Reporting Resource Links

CDC Resources

[Developing an Effective Evaluation Plan](#)

[Conducting Quitline Evaluations: A Workbook for Tobacco Control Professionals](#)

[Developing an Effective Evaluation Report](#)

OSH's [Archived S&E Net Conferences](#)

- [2017 webinars and resources](#), in particular:
 - [Intentional Data Visualization](#) (Jennifer Lyons, June 15, 2017)
 - [Data Visualization Tools and Resources](#) (Yessica Gomez, July 11, 2017)
 - [Visualizing Data in Microsoft Office](#) (Yessica Gomez, July 27, 2017)

- [2016 webinars and resources](#), in particular:
 - [Success Stories: Combining Storytelling and Data to Show Your Program's Impact](#) (Yessica Gomez, May 24, 2016)

- [2014 webinars and resources](#), in particular:
 - [Developing an Evaluation Plan: Resources and Tools in Action](#) (Jan Jernigan & Nicole Kuiper, Aug. 28, 2014)

[State Tobacco Activities Tracking and Evaluation \(STATE\) System](#)

OSH's [Surveillance and Evaluation web page](#)

[Impact and Value: Telling Your Program's Story](#)

Other Resources

[Community Solutions](#) for non-traditional reporting ideas

[Evergreen Data](#): Intentional Reporting and Data Visualization