State Diabetes Prevention Project
By September 2013, eight DPCPs will be engaged in statewide/regional efforts to promote increased use of evidence-based lifestyle change programs.
Funded States

- Colorado
- Kentucky
- Michigan
- Minnesota
- New Mexico
- New York
- Washington
- West Virginia
States Prioritized 3 Strategic Areas of Focus
Strategic Focus Areas

- Strategic use of **health communication and marketing tools** to raise awareness of prediabetes risk factors for people at risk, the location of sites offering lifestyle change programs that have achieved CDC recognition (or pending recognition), and how to enroll in these lifestyle programs;
- Strategies for **raising awareness among health care providers of how to recognize and treat prediabetes**;
- Strategies for working with health care providers to **increase referrals** to CDC-recognized lifestyle change programs;
Strategic Focus Areas

• Strategies for developing and implementing systems for referral of people with prediabetes or at high risk for type 2 diabetes to sites offering CDC-recognized lifestyle change programs;

• Strategies for partnering with state and local government agencies to recommend that CDC-recognized lifestyle change programs be offered as a covered health benefit for public employees to prevent or delay type 2 diabetes;
Strategic Focus Areas

• Strategies for partnering with organizations such as business coalitions to increase support for CDC-recognized lifestyle change programs as a covered health benefit by insurance providers and companies that are self-insured;

• Strategies for ensuring that efforts to increase awareness and promote the program are aligned and coordinated with organizations in the State that are delivering CDC-recognized lifestyle change programs. Note: DPRP organizations are not required to coordinate with or provide data to the state DPCP.
NACDD Activities

• Coordinate training and technical assistance (individual and collective)
  – Training and TA plan
  – Training and TA by Partners
• Support project communication
  – Online community
  – Press releases
  – Social media
• Evaluate project
  – Collect and analyze project data
  – Develop state stories for each state
  – Disseminate findings to all DPCPs
• Provide consultation on coordination with the National DPP Grantees