



Diabetes Today

Planning For Coalition Action



Training Overview

The Diabetes Today: Planning For Coalition Action training takes a comprehensive approach to developing the knowledge and skills needed to organize a strong coalition and develop an effective action plan at the state or community level. While this training uses diabetes examples, the practical skills that participants gain can be used for planning across all chronic disease areas.

Training Formats:

- State or community level public health practitioners are trained on coalition building and action planning, then return to their communities to teach these skills to others.
- State or community level public health practitioners attend the training with their community partners to work on an action plan in their particular community.

Training Components:

Pre-Assessment - before coming to the workshop, participants complete an online self-assessment to identify their needs and capacity. This information allows the trainer to tailor the workshop content to the group.

Online Tutorials - before coming to the workshop, participants work through a series of six self-paced online tutorials, which provide an overview of the basic knowledge a participant is expected to possess prior to attending the workshop.

Designer Workshop - the workshop takes place in person over the course of two days and is tailored to the participants' needs. The workshop is a dynamic learning experience which allows participants to practice skills, apply knowledge, and engage with one another to share ideas and insight. Participants complete a mock action plan in preparation for actual work they will do when they return to their community. The workshop builds on and reinforces information reviewed in the online tutorials.

Ongoing Technical Assistance & Learning Community (optional) - participants may request additional technical assistance from DTTAC in order to support the planning process in their communities. Participants will also have access to an online learning community with additional resources and tools, opportunities for shared learning and interaction, and updates on current programs and best practices.

Visit www.dttac.org for more information.



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Workshop Overview

The workshop covers the following topics over the course of two days:

Day 1

Module 1: Understanding Diabetes in Your Community

- The public health approach to diabetes
- Assessing community resources
- Understanding diabetes in your community

Module 2: Building Strategic Coalitions

- Why, when, and how to create a coalition
- Strategies for coalition recruitment
- Group dynamics in coalitions

Day 2

Module 3: Planning for Coalition Action

- Strategies for selecting an audience
- Developing a strategic action plan
- Evaluating results

Module 4: Sustaining Coalition Action

- Coalition retention strategies
- Communication strategies to promote coalition efforts
- How collaboration and policy help sustain coalition action

Contact DTTAC at dttac@emory.edu for more information.